

## PROTECT YOUR EYES

### The Gold Standard in Digital Device Protection

- ✓ Increased Productivity
- ✓ Less Eye Strain
- ✓ Better Sleep



For protection, ask for

**BLUTECH**  
LENSES

BluTech users report better sleep—allowing you to be more productive the next day. Experience less eye strain and fewer headaches from digital devices and artificial light.

Available in prescription and non-prescription for contact lens wearers.

## SUN SOLUTIONS

Protect your eyes from UV exposure and glare from the sun.



RB-I 2132

Customize your Sunglasses with Polarized or Drivewear Sun Solutions for both prescription or non-prescription sun lenses with a designer frame of your choice.



## LOCATIONS

### DETROIT/EASTERN MICHIGAN OFFICES

Ann Arbor	3275 Washtenaw Ave.	(734) 545-7988
Ann Arbor	867 W. Eisenhower Pkwy.	(734) 213-3529
Saline (New)	900 E. Michigan Ave.	(734) 295-9241
Allen Park	23055 Outer Dr.	(313) 359-9075
Farmington Hills	27604 Middlebelt Rd.	(248) 615-0652
Livonia	29474 Seven Mile Rd.	(248) 615-2815
Plymouth	44429 Ann Arbor Rd.	(734) 416-0348
Southgate	15204 Eureka Rd.	(734) 282-9500
Woodhaven	22750 Allen Rd.	(734) 676-4300

### GRAND RAPIDS OFFICES

Breton Village	1858 Breton Rd. SE	(616) 949-9660
Cascade	6749 Cascade Rd.	(616) 957-3099
Grand Rapids	3083 28th St. SE	(616) 949-8974
Grandville	4555 Wilson Ave. SW	(616) 249-8490
Jenison	381 Baldwin St.	(616) 457-4443
Kentwood	2350 44th St. SE	(616) 281-1011
Kentwood (South)	6143 Kalamazoo Ave.	(616) 554-7775
Knapp's Crossing	2000 East Beltline NE	(616) 608-0466
Plainfield (North)	5429 Northland Dr. NE	(616) 365-7600
Plainfield Twp.	4022 Plainfield Ave. NE	(616) 363-1868
Rockford	507 E. Division St.	(616) 866-3933
Walker	3576 Alpine Ave. NW	(616) 784-4999
Walker/Standale	4482 Lake Michigan Dr.	(616) 791-6944
Wyoming	1717 28th St. SW	(616) 531-4370

### KALAMAZOO OFFICES

Downtown (Open Late 2019)	155 W. Michigan Ave.	(269) 342-0134
Kalamazoo	1727 S. Park St.	(269) 342-3910
Kalamazoo	2067 S. Drake Rd.	(269) 366-3664
Kalamazoo (East)	5465 Gull Rd.	(269) 349-7631
Kalamazoo (West)	5349 W. Main St.	(269) 349-7627
Kalamazoo Oakwood	3013 Oakland Dr.	(269) 382-3453
Portage	6123 S. Westnedge Ave.	(269) 327-7079

### INDIANA OFFICES

Angola, IN	1400 N. Wayne St.	(260) 668-8881
Kendallville, IN	208 W. North St.	(260) 349-1008
Elkhart, IN	2224 Cassopolis St.	(574) 206-1533

### MICHIGAN OFFICES

Battle Creek	65 E. Columbia Ave.	(269) 965-5106
Benton Harbor	1761 S. M 139	(269) 934-0424
Charlotte	1315 Lansing Rd.	(517) 543-7577
Coldwater	755 E. Chicago St.	(517) 278-9004
Grand Haven	1125 S. Beacon Rd.	(616) 846-4454
Hastings	803 W. State St.	(269) 945-9724
Holland (North)	12659 Riley St.	(616) 399-1440
Holland (Central)	590 E. 16th St.	(616) 928-9640
Holland (South)	1148 S. Washington Ave.	(616) 396-8814
Ionia	3125 S. State Rd.	(616) 527-9279
Jackson (East)	3132 E. Michigan Ave.	(517) 783-9000
Jackson (West)	1617 N. West Ave.	(517) 780-3828
Jonesville	855 Olds St.	(517) 849-2200
Lansing (New)	5204 W. Saginaw Hwy.	(517) 886-2888
Lansing/Okemos	2285 W. Grand River Ave.	(517) 349-9944
Muskegon	2159 E. Apple Ave.	(231) 767-1600
Muskegon/Fruitport	1720 E. Sternberg Rd.	(231) 798-7230
Norton Shores	3445 Henry St.	(231) 220-0223
Niles	1421 S. 11th St.	(269) 684-1330
Plainwell	1281 W. M 89	(269) 685-1071
St. Joseph	2008 Washington Ave.	(269) 983-1303
Sturgis	500 S. Centerville Rd.	(269) 651-1958
Three Rivers	111 S. US 131	(269) 273-9515

# Rxoptical

## VISION ADVANTAGE PROGRAM

# 2020

Use Your Vision Insurance at **Rxoptical**



## VISION ADVANTAGE PROGRAM

For locations go to [RxOptical.com](http://RxOptical.com), or call 1-800-792-2737.

Use Your Vision Insurance at **Rxoptical**

VAP 2020

membership# VAP 2008 PLAN 320  
expiration date: 12/31/2020

**Rxoptical**  
RxOptical.com



VAP2008



# VISION ADVANTAGE PROGRAM



**EXAM FOR GLASSES \$59**  
OR YOUR INSURANCE CO-PAY

15% savings (retail \$69)



**EYEGASSES Best Value**

**See \$20/\$20**  
in 2020

**\$20 OFF** Frames

**\$20 OFF** Lenses

**\$20 OFF** Titan**GUARD**  
premium non-glare coating

\$20/\$20 discounts are applied to retail purchase prices on glasses OR we apply your vision insurance discount pricing if it is a BETTER Savings for you.

Vision Advantage Program (VAP) prices are subject to change without notice. Some restrictions may apply based on your insurance coverage. Customized VAP discounts may be applied to certain insurance plans only. VAP discount cannot be used on insurance plan copays.

**MEMBERSHIP CARD** Please present this card at time of service.

## Your Network Vision Insurance Provider.

Rx Optical will bill your vision insurance for you. We are a provider for most insurance plans including, **but not limited to:**



The **Vision Advantage Program** may be used with some insurance plans. Some restrictions may apply depending on your vision insurance coverage.

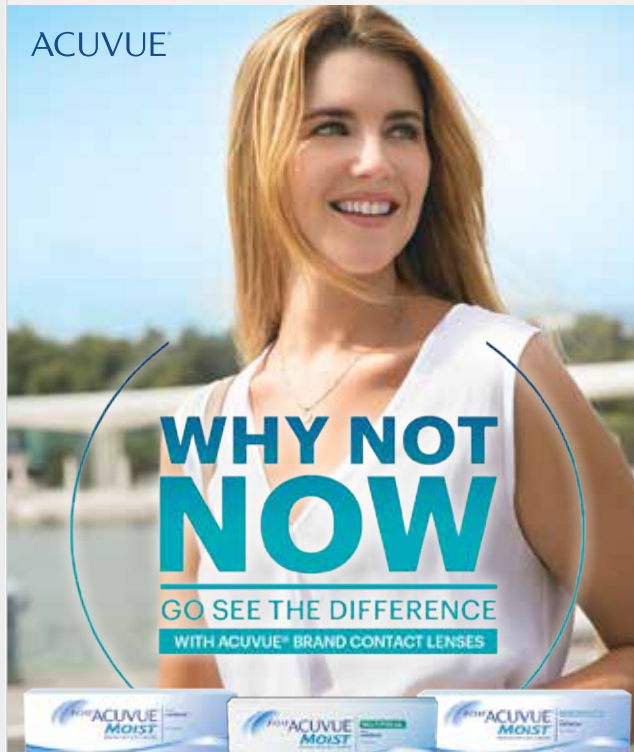
## CONTACT LENSES

**Prices and Rebates** Savings available on all contact lens purchases. Ask your optician for details on your contact lenses.

**Contact Lens Exam \$89**

**1-DAY ACUVUE® MOIST® Brand Contact Lenses**  
with LACREON® Technology (90 pack) **\$70.50\*/box MSRP**

ACUVUE®



**WHY NOT NOW**

GO SEE THE DIFFERENCE  
WITH ACUVUE® BRAND CONTACT LENSES

**Ask Your Doctor Today.**

**Important information for contact lens wearers:** ACUVUE® Brand Contact Lenses are available by prescription only for vision correction. An eye care professional will determine whether contact lenses are right for you. Although rare, serious eye problems can develop while wearing contact lenses. To help avoid these problems, follow the wear and replacement schedule and the lens care instructions provided by your eye doctor. Do not wear contact lenses if you have an eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. If one of these conditions occurs, remove the lens and contact your eye doctor immediately. For more information on proper wear, care and safety, talk to your eye care professional and ask for a Patient Instruction Guide, call 1-800-843-2020 or visit Acuvue.com.

1-DAY ACUVUE® MOIST Brand Contact Lenses is a trademark of Johnson & Johnson Vision Care, Inc. © Johnson & Johnson Vision Care, Inc. 2019 | CC19017

\*Prices are subject to change without notice.



**MADE IN MICHIGAN**  
FOR OVER 70 YEARS



**WORRY FREE WARRANTY**

We offer the most comprehensive and worry-free warranty for scratched, broken or lost eyeglasses for 25 months.



**LASER VISION CORRECTION**

**Are you considering LASIK?**  
For information and a free consultation, call our laser vision coordinator at 1-800-792-2737.

## ABOUT THE PROGRAM

### Who is eligible?

All employees, members and their families can use the Vision Advantage Program at any Rx Optical location.

**Use the Vision Advantage Program with a Flexible Spending Account.**

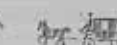
### Kids' Care Program

Ask your optician for details.

**For more information please call our Vision Care team at 1-800-792-2737.**

Savings programs cannot be used on sales tax, insurance co-pays or with special pricing offers. Some restrictions may apply.

NAUTICA



NINE WEST  
SHOES

PRADA



RALPH  
LAUREN



TIFFANY & Co.

OLIVER PEOPLES  
COVLED